



## Summer Programme Exploring Culture and The Indonesian Language (SPECTRA)

Theme:

***Bahasa Indonesia:***

***Insights into ASEAN Business Dynamics through Chinese and Javanese Culture***

August 11-26, 2026

### Foreword

We are pleased to invite international students to the BIPA Summer Programme organised by the General Education Department of Petra Christian University.

BIPA (Bahasa Indonesia bagi Penutur Asing) is an Indonesian language learning programme designed specifically for foreigners. In today's dynamic global landscape, where geopolitical shifts increasingly intersect with economic realities, understanding Indonesia—a pivotal economic powerhouse in Southeast Asia and a key player in the wider Indo-Pacific—is crucial to unlocking significant opportunities. Its strategic location, vast natural resources, and growing domestic market position it at the heart of global trade and investment flows.

We are delighted to present our intensive BIPA Summer Programme: "**Bahasa Indonesia: Insights into ASEAN Business Dynamics through Chinese and Javanese Culture.**" Designed specifically for international beginner learners, this two-week programme (August 11-26, 2026) is more than a language course; it is an exploration of the geoeconomic forces shaping Southeast Asia. It is your passport to a deep understanding of Indonesia's rich business landscape, where Bahasa Indonesia serves as an essential bridge for communication. You will not only master basic Bahasa Indonesia for business purposes through comprehensive daily BIPA sessions but also delve into the intricate complexities of Indonesian identity, its political culture, and how these factors influence its position in regional and global value chains.

We will guide you through the profound cultural threads of Chinese and Javanese traditions that have shaped business philosophies and practices in Indonesia for centuries. You will gain insight into how Javanese cultural harmony and Chinese entrepreneurship intertwine, especially within the dynamics of family businesses that form the backbone of the Indonesian economy. Understanding these deep-rooted influences is critical for successful engagement, as they often dictate negotiation styles, partnership structures, and long-term investment strategies that resonate across ASEAN.

Prepare for unparalleled opportunities to interact directly with prominent business leaders. You will "Meet the CEO" with inspiring figures such as Mr Cipto Suwarno Kurniawan (PT. Parimas Boga Raya and CV. Omieku), Mr Hermanto Tanoko (Tancorp Group), and Ms Imelda Harsono (Samator Group). They will share firsthand insights into successful

business models and strategies in Indonesia, including how they navigate domestic and international market trends, supply chain complexities, and emerging geoeconomic challenges. Furthermore, a special excursion to Solo will provide a rare opportunity to meet H.M. K.G.P.A.A. Mangkoenegoro X, offering a direct perspective on the Javanese royal family's business.

Your learning extends beyond the classroom. The programme is enriched with unforgettable immersive cultural experiences. Imagine witnessing the majestic sunrise over Mount Bromo-Semeru, exploring the enchanting Madakaripura Waterfall, or tracing history at the Mangkunegaran Royal Palace and the De Tjolomadue Sugar Factory Museum. Complementing these explorations, you'll engage directly with Indonesia's rich artistic heritage at a hands-on Batik workshop, and immerse yourself in the captivating, melodious sounds of a Gamelan Music workshop. To further enrich your understanding of local life, visit Pasar Gede Hardjonagoro (Traditional Market) and the House of Danar Hadi Batik Museum, which will deepen your appreciation of local commerce, cultural heritage, and the informal economic networks that underpin much of Indonesia's vitality.

By the end of this programme, you will not merely be able to communicate in basic Bahasa Indonesia; you will possess a robust understanding of the cultural nuances, business protocols, and strategic approaches that drive success in this crucial ASEAN market. More critically, you will be equipped with the interpretive tools to navigate Indonesia's complex geoeconomic landscape, understand its role in regional integration and global supply chains, and track its evolving position amid international economic shifts. You will build valuable networks, gain practical insights, and take home unforgettable memories from your Indonesian adventure.

We warmly invite you to embark on this transformative journey. Get ready to connect, communicate, and forge your own path in Indonesia's dynamic business environment.

Selamat datang (Welcome)!

## Academic Hosts



### **R.M.H. Tatas Brotosudarmo, Ph.D.**

SPECTRA Coordinator/Associate Professor

Dr. Tatas Brotosudarmo is an Associate Professor in the Food Technology Department at Petra Christian University, where he also serves as the International Relations and Institutional Growth Strategist. He holds a Master's degree in Chemistry from Ludwig-Maximilians-Universität München, Germany, and a PhD in Molecular & Cellular Biology from the University of Glasgow, UK.

With over two decades of experience in fostering interdisciplinary and cross-sectoral research partnerships, Dr. Brotosudarmo currently holds the significant role of EURAXESS Worldwide Representative for ASEAN. In this capacity, he actively mediates EU-ASEAN bilateral and multilateral collaborations in research and innovation, connecting academic and non-academic organisations, including universities, research institutions, non-governmental organisations, and industries.

Dr. Brotosudarmo also holds a prestigious royal title of *Raden Mas Haryo* (R.M.H.), bestowed upon him by H.M. Mangkoenagoro X in recognition of his substantial contributions to advancing Mangkunegaran academic studies. His primary interest lies at the intersection of modernity and traditional Javanese culture and philosophy, where he explores how these elements interact and influence one another in contemporary social, economic, and political contexts.

Email: [tatas.brotosudarmo@petra.ac.id](mailto:tatas.brotosudarmo@petra.ac.id)



### **Henny Putri Saking Wijaya, MA-ELT.**

Coordinator for Bahasa Indonesia for Foreign Speakers

Henny Putri Saking Wijaya is an Assistant Professor in the English Department at Petra Christian University. She holds a Master's Degree in English Language Teaching from Assumption University of Thailand. She currently serves as Head of the English Department.

	<p>As the Coordinator of Indonesian Language for Foreign Speakers (BIPA), Ms. Wijaya has arranged BIPA classes for international students for more than 10 years. Moreover, she is a certified BIPA teacher and has been teaching BIPA to students from Korea, Japan, Thailand, Hong Kong and Australia.</p> <p>Email: <a href="mailto:hennypsw@petra.ac.id">hennypsw@petra.ac.id</a></p>
	<p><b>Budi Kurniawan, M.Hum.</b> Head of the Chinese Department</p> <p>Budi Kurniawan is the Head of the Chinese Department at Petra Christian University and serves as the Coordinator of the Center for Chinese Indonesian Studies (CCIS). He holds academic degrees in Computer Science and the Humanities, with formal training in Chinese studies and cultural studies.</p> <p>His academic and professional work focuses on Chinese language education, curriculum development, and teacher training. His research interests include Chinese Indonesian identity, cultural representation, Mandarin teaching and learning, media studies, and broader issues of ethnicity and Chineseness in contemporary society.</p> <p>He is also actively involved in regional initiatives for the development of Chinese language education through his role in the East Java Chinese Language Education Coordination Body.</p> <p>Email: <a href="mailto:budi.kurniawan@petra.ac.id">budi.kurniawan@petra.ac.id</a></p>



**Dr. Linda Bustan, M.Div.**

Coordinator for Indonesian Spectrum Program

Dr. Linda Bustan is the Coordinator of the Indonesian Spectrum Program and the Head of the General Education Department at Petra Christian University, Surabaya, Indonesia. She holds an academic background in theology and interreligious studies from Gadjah Mada University (UGM), Yogyakarta.

Her research interests focus on ethno-religious identity—particularly among Chinese Indonesian Christians—along with religiosity, peace studies, and leadership. These scholarly engagements inform her ongoing work in strengthening interreligious understanding and cooperation within Indonesia’s pluralistic context. Through teaching, research, and institutional leadership, Dr. Bustan is committed to fostering an inclusive, cohesive, and dialogical society in contemporary Indonesia.

Email: [lbustan@petra.ac.id](mailto:lbustan@petra.ac.id)

## Lecturer and Facilitators

(in alphabetical order)



**Budi Kurniawan,  
M.Hum.**



**Prof Esther  
Kuntjara, Ph.D**



**Henny Putri  
Saking Wijaya,  
MA-ILT**



**Herwindy Maria  
Tedjaatmadja,  
MA-ILT**



**Jandy Luik, Ph.D.**



**Maria  
Praptiningsih,  
M.Sc.FE.**



**Ricky Wang,  
Ph.D.**



**Prof. Dr. Samuel  
Gunawan**



**R.M.H. Tatas  
Brotosudarmo,  
Ph.D.**



**Theophilus Joko  
Riyanto, M.Si.**

## Course Credits

### Total Credits for the Summer Programme

Based on the number of contact hours, the overall programme can be considered as intensive, with a total credit of 5 SKS (approximately equivalent to 7.5 ECTS), which consists of the following elective courses:

- Bahasa Indonesia: 2 SKS
- Indonesian Culture: 3 SKS

### Indonesian Semester Credits System (SKS)

SKS (*Sistem Kredit Semester*) is Indonesia's standard university credit system, designed to measure student workload, course value, and academic progress. Typically, 1 SKS represents an expected weekly student workload of 170 minutes over a 16-week session. This workload is generally divided into 50 minutes of scheduled face-to-face instruction, 60 minutes of structured academic activity (such as assignments, projects, or laboratory work), and 60 minutes of independent study (such as reading or research). Consequently, 1 SKS totals approximately 45 hours of dedicated academic work per semester.

### Grading System

Percentage	Grade	Description
86-100	A	Excellent
76-85	B+	Very Good
69-75	B	Good
60-68	C+	Fairly Good
56-59	C	Satisfactory
41-55	D	Sufficient
0-40	E	Insufficient

### Transcripts

Every student will receive an official transcript after the successful completion of all programme requirements. The transcript will show the course name, contact hours, number of credits earned, and the grades earned.

## **Student Profile**

### **Target group**

The programme is open for foreign students:

- Who have an interest in the Indonesian Language, business cultures and practices in the context of Southeast Asia.
- Who have different academic backgrounds and cultural interests.
- Who are looking for an interdisciplinary learning environment.
- Who are in their Bachelor's or Master's programs and would like to engage in peer learning.

### **Achievements**

The programme will give the following benefits:

- Profound introduction to the Indonesian Language for Business Purposes
- Immersion into business cultures and practices through meetings with the CEOs or business owners.
- Intercultural and interdisciplinary exchanges.
- Consideration to apply for a Master's or doctoral programme at Petra Christian University or elsewhere in Indonesia.

## Course Schedule

Academic programme

Surabaya 11-15 August; 19-26 August 2026  
Surakarta 16-18 August, 2026

Date	Activities
Tue, August 11	Arrived in Surabaya
Wed, August 12	<p><b>09.00 - 10:00: Selamat Datang! Programme Opening with Cultural Performance</b> Opening remark by Leenawaty Limantara, Ph.D., Vice-Rector for Academic Affair and International Relations</p> <p>10:00 - 10:30: <b>Programme Introduction</b> Facilitator: RMH Tatas Brotosudarmo, Ph.D., Programme Coordinator</p> <p>10.30 - 11.00: Break</p> <p><b>11.00 - 12.00: Indonesian Language for Foreign Speakers 1</b> In this session, participants will be introduced to the sounds of the Indonesian alphabet and learn to greet one another in Indonesian. Facilitator: Henny Putri Saking Wijaya, MA-ILT</p> <p>12.00 - 13.00: Lunch</p> <p><b>13.00 - 14.30: Indonesian Language for Foreign Speakers 2</b> In this session, participants will learn to introduce themselves. They also learn to introduce others in Indonesian. Facilitator: Theophilus Joko Riyanto, M.Si.</p>
Thu, August 13	<p><b>09.00-10.30: Indonesian Language for Foreign Speakers 3</b> In this session, participants will learn to mention numbers and tell time. Facilitator: Prof. Dr. Samuel Gunawan.</p> <p>10.30-11.00: break</p> <p><b>11.00-12.00: Political Culture and Indonesian Identity 1</b> This session introduces the foundations of Indonesian political culture, focusing on history, nationalism, and the guiding philosophy of Pancasila. Participants examine how colonial legacies, independence struggles, religion, and cultural diversity have shaped state–society relations and the concept of unity in diversity (Bhinneka Tunggal Ika). The session provides essential context for understanding governance, leadership styles, and civic values in contemporary Indonesia. Facilitator: Jandy Luik, Ph.D.</p>

	<p>12.00-13.00: Lunch</p> <p><b>13.00-14.00: Political Culture and Indonesian Identity 2</b>  Building on Part I, this session examines how political culture operates in practice today. It highlights the influence of Javanese political traditions, Chinese-Indonesian dynamics, decentralisation, and democratic reform on policymaking and the economy. Participants will analyse how identity, power, and consensus-building affect business ethics, negotiation styles, and Indonesia's role in ASEAN and the wider Indo-Pacific.  Facilitator: Jandy Luik, Ph.D.</p> <p>14.00-14.30: Recap and Evaluation  Facilitator: RMH Tatas Brotosudarmo, Ph.D., Programme Coordinator</p>
<p>Fri, August 14</p>	<p><b>09.00-10.30: Chinese and Javanese Business in History</b>  The session explores the historical interplay between Chinese and Javanese business practices, highlighting their cultural exchanges and economic impacts. Participants will investigate the evolution of trade relationships, key historical figures, and collaborative ventures that shaped regional commerce. Emphasis will be placed on governance, social dynamics, and trade networks within Java. Through engaging discussions and case studies, participants will gain insights into how these intertwined legacies continue to influence contemporary business practices and economic development in Indonesia.  Facilitator: Prof Ester Kuntjara PhD</p> <p>10.30-11.00: Break</p> <p><b>11.00-12.00: Indonesian Language for Foreign Speakers 4</b>  In this session, participants will practice simple conversation in Indonesian.  Facilitator: Theophilus Joko Riyanto, M.Si.</p> <p>12.00-13.00: Lunch</p> <p><b>13.00-14.00: Indonesian Language for Foreign Speakers 5</b>  In this session, participants will learn about Indonesian food and drinks.  Facilitator: Henny Putri Saking Wijaya, MA-ILT</p> <p>14.00-14.30: Recap and Evaluation  Facilitator: Henny Putri Saking Wijaya, MA-ILT</p>

<p>Sat, August 15</p>	<p><b>09.00-12.00: Meet Chinese HAKKA Community in Surabaya</b>  This session focuses on the vital role of the community in shaping Chinese family businesses in Indonesia. Participants will examine how Chinese cultural traditions influence not only entrepreneurial practices but also community relationships and social responsibilities. The discussion will examine the historical context of Chinese migration and the integration of Confucian values, emphasising the interconnections between family and community in business operations. Through engaging case studies, attendees will explore successful Chinese family enterprises, their contributions to local communities, and how these businesses navigate challenges and seize opportunities in the Indonesian economy, fostering a deeper understanding of their societal impact.  Facilitator: Budi Kurniawan, M.Hum.</p> <p><b>Embrace Javanese Tradition: Journey to Surakarta</b>  13:50-17:35: Relax and enjoy the picturesque journey aboard the Jayakarta Train as we travel to Surakarta, arriving at Solo Balapan Station and check-in into the hotel.</p> <p>Dinner at Djampi Jawi Surakarta</p>
<p>Sun, August 16</p>	<p><b>08:30-10:00 Sunday Mass Service at St. Anthony of Padua Purbayan</b>  Visit the oldest church in the city and a protected Indonesian cultural heritage site. Constructed in 1905 the church features a mix of Neo-Gothic and Indische Empire style, with some Javanese cultural element incorporated into the interior design. Brigadier General Slamet Riyadi, a national hero, was baptized in this church and took the name Ignatius. The church has a history of strong and harmonious relation with the royal families until today as many of the the Mangkunegaran royal family and court members attend this church regularly. In 1957, the King Kanjeng Adipati Mangkoenagoro VIII facilitated the use of the Pendopo Ageng Mangkunegaran for a Christmass mass led by Mgr. Soegijopranoto, S.J.</p> <p><b>10:00-14:00 Pasar Gedhé Hardjonagoro and Benteng Vastenburg: Where Heritage Meets Commerce in Solo</b>  Hardjonagoro Traditional Market is a historic building and cultural heritage site that serves as the oldest traditional market. Designed by Herman Thomas Karsten and established during the reign of King Paku Buwono X in 1930, it is called Gedhé (Big) because it has a large, imposing roof, typical of Javanese houses. It is only 375 meters from St. Anthony's. It offers a variety of traditional culinary delights, household goods, and souvenirs. In the area, we'll also visit</p>

	<p>Vastenburg Fort. This fort was built in 1745 on the orders of Governor-General Gustaaf Willem van Imhoff as part of Dutch surveillance of the Surakarta rulers, particularly the Paku Buwono Royal Court.</p> <p><b>14.00-17.00: House of Danar Hadi</b> House of Danar Hadi is a renowned batik heritage complex that integrates classic Javanese architecture with a multifaceted cultural experience. It houses the extensive Danar Hadi Batik Museum, a vibrant batik store, and a restaurant, functioning as a key hub for batik conservation and a major tourist destination. Visitors can explore thousands of batik textiles and gain deep insights into Indonesia's traditional batik art.</p> <p><b>17:00-19:30 Dinner at Ono Café</b> Ono Café is located in the Mangkunegaran royal palace. This cafe still preserves the ancient building that once belonged to one of the Mangkunegaran princes.</p>
Mon, August 17	<p><b>08:00-09:00 Celebration of the Indonesian Independence Day Ceremony at the Mangkunegaran Royal Palace</b></p> <p><b>09:00-12:00 Indonesian Language for Foreign Speaker Daily Conversation through Mangkunegaran Dance Workshop</b></p> <p>12:00-15:00 Explore Lunch on Independence Day at Pamedan (Mangunegaran Palace courtyard).</p> <p><b>16:30-19:00 Dinner at Pracimasana Mangkunegaran</b> Pracimasana Mangkunegaran offers a royal fine dining experience with authentic Javanese cuisine within the Pracima Tuin (Western Garden) of the Pura Mangkunegaran palace.</p>
Tue, August 18	<p><b>09.00-10.00: Meet the King - Mangkunegaran Royal Palace</b> Embark on a rare and privileged opportunity to meet H.M. K.G.P.A.A. Mangkoenegoro X, the current King of the Mangkunegaran Royal Court, within the historic Mangkunegaran Royal Palace in Surakarta. This extraordinary session offers a firsthand perspective on how a Javanese royal family navigates the complexities of preserving cultural heritage while actively managing and expanding contemporary business ventures. Learn directly from H.M. K.G.P.A.A. Mangkoenegoro X about balancing tradition with innovation, leveraging ancestral wisdom in modern leadership, and the role of royal institutions in supporting economic development, particularly through cultural industries, and engaging with the tourism sector. This session is an unparalleled case study in</p>

	<p>geoeconomics, culture, and enduring family enterprise.</p> <p><b>10:00-11:30 Visit the Mangkunegaran Museum</b></p> <p>12:00-13:00 Lunch at the Tjolomadue Sugar Factory</p> <p><b>13:00-15:00 Visit to De Tjolomadue Sugar Factory Museum</b>  De Tjolomadue stands as a magnificent testament to industrial transformation in Java. Once a 19th-century sugar factory, established in 1861 by H.M. K.G.P.A.A. Mangkoenegara IV with German architect R. Kampf's design, it was a pivotal site of Java's industrial revolution and a primary sugar mill during the Dutch colonial era. Today, this revitalised relic in Colomadu, Central Java, flourishes as a vibrant cultural centre, museum, and event space, offering a unique blend of heritage and modernity.</p>
	<p>17:49-21:02: Conclude your Solo visit with a magnificent return trip to Surabaya aboard the Sancaka Train. Prepare to be captivated by the sweeping, unobstructed views of Java's beautiful landscapes unfolding throughout this unique and picturesque journey.</p>
<p>Wed, August 19</p>	<p><b>09.00-10.30: Indonesian Language for Foreign Speakers 6</b>  In this session, participants will learn to describe their daily activities. Facilitator: Herwindy Maria Tedjaatmadja, MA-ILT</p> <p>10:30-11:00 Break</p> <p><b>11.00-12.00: The Soul of Javanese Enterprise - Cultural Foundations &amp; Business Practices</b>  This session will delve into the core cultural and philosophical values that underpin Javanese family businesses. We will explore concepts such as <i>gotong royong</i> (mutual cooperation), <i>rukun</i> (harmony), and <i>sopan santun</i> (politeness and respect) and how these influence business strategy, employee relations, and long-term sustainability. Participants will gain critical insights into Javanese decision-making processes, leadership styles, and succession planning within family-owned enterprises, and will understand their unique strengths and challenges in engaging with modern markets and international partners. This session provides the essential cultural lens through which to view successful business engagement in Indonesia. Facilitator: RMH Tatas Brotosudarmo, Ph.D.</p> <p>12.00-13.00: Lunch</p> <p><b>13.00-14.00: The Royal Family of Mangkunegaran - History and Transformation</b></p>

	<p>Embark on a captivating journey into the Mangkunegaran Royal Family's history and its remarkable transformation. This session explores their origins, cultural impact, and evolution from a monarchy into a modern business institution within the Republic of Indonesia. Discover how this esteemed royal house adapts to contemporary challenges, leveraging its legacy for cultural preservation, economic development, and unique business ventures, offering a unique perspective on ancient lineage, cultural resilience, and modern enterprise. Facilitator: RMH Tatas Brotosudarmo, Ph.D.</p> <p>14.00-14.30: Recap and Evaluation Facilitator: RMH Tatas Brotosudarmo, Ph.D.</p>
<p>Thu, August 20</p>	<p><b>09.00-10.30: Indonesian Language for Foreign Speakers 7</b> Facilitator: Prof. Dr. Samuel Gunawan.</p> <p>10:30-11:00 Break</p> <p><b>11.00-12.00: Chinese Family Business</b> This session examines the influence of Chinese traditions on family businesses in Indonesia, highlighting how cultural heritage shapes entrepreneurial practices and philosophies. Participants will explore the historical context of Chinese migration, the integration of Confucian values, and the significance of family dynamics in business operations. Through case studies, participants will analyse successful Chinese family enterprises and their contributions to the Indonesian economy, gaining insights into the unique challenges and opportunities that define this vital sector. Facilitator: Ricky Wang, Ph.D.</p> <p>12.00-13.00: Lunch</p> <p><b>13.00-14.00: Meet the CEO - Samator Group</b> Our exclusive session features Ms Imelda Harsono, Vice President and Executive Director of Samator Group. Discover how this diversified Indonesian conglomerate, anchored by PT Samator Indo Gas Tbk, the largest industrial gas player, strategically expanded into chemicals, healthcare technology, and real estate. Ms. Harsono will share insights into the Group's leadership, its commitment to innovation, and its critical role in national resilience, exemplified by its crucial support for Indonesia's medical oxygen supply during the COVID-19 pandemic. Facilitator: Ricky Wang, Ph.D.</p> <p>14.00-14.30: Recap and Evaluation</p>

	Facilitator: RMH Tatas Brotosudarmo, Ph.D.
Fri, August 21	<p><b>09.00-12.00: Meet the CEO - Tancorp Group</b> Our exclusive interview features Mr Hermanto Tanoko, founder of Tancorp Group. Learn how this major Indonesian conglomerate, known for brands like Avian Brands and Cleo, evolved from family roots to manage more than 300 brands across eight sub-holdings. Gain insights into their 'Drive Growth with Impact' mission and their strategies for navigating global market trends and geoeconomic challenges.</p> <p>12.00-13.00: Lunch at PCU</p> <p><b>13:00-14:00 Indonesian Language for Foreign Speakers 8</b> In this session, participants will review the materials by engaging in discussions and preparing for the presentation. Facilitator: Henny Putri Saking Wijaya, MA-ILT</p> <p>14.00-14.30: Recap and Evaluation Facilitator: Henny Putri Saking Wijaya, MA-ILT</p>
Sat, August 22	<p><b>09.00-10.30: Indonesian Language for Foreign Speakers 9 - Batik Workshop</b> Immerse yourself in Indonesian culture at our Batik Workshop! Get hands-on with traditional wax-resist techniques to create your own unique textile masterpiece. Throughout this creative session, you'll actively practice conversational Bahasa Indonesia, applying your language skills in a fun and authentic setting.</p> <p>12.00-13.00: Lunch</p> <p><b>13.00-14.00: Surabaya City Free Time Exploration</b> Participants have the choice to explore various landmark in Surabaya, including Balai Pemuda, Siola, Tunjungan Boulevard, Tunjungan Plaza, and Pakuwon Mall</p>
Sun, August 23	<b>Public Holiday</b>
Mon, August 24	<p><b>09.00-12.00: Meet the CEO - PT. Parimas Boga Raya</b> Visit Mr Cipto Suwarno Kurniawan, the second-generation owner of PT. Parimas Boga Raya, a family-owned noodle company since 1976 near Surabaya. Parimas Boga Raya excels in healthy, high-quality noodle production with global flavours. Our visit includes a factory tour and an exclusive interview with Mr. Kurniawan and his family, offering insights into their successful business models,</p>

	<p>market strategies, supply chain navigation, and geoeconomic challenges in Indonesia.</p> <p>12.00-13.00: Lunch at PCU</p> <p><b>13.00-14.30: Indonesian Business Culture</b>  This session delves into the rich tapestry of Indonesian business culture, exploring its unique values, traditions, and social norms that shape professional interactions. Participants will learn about the significance of hierarchy, community relationships, and negotiation styles in Indonesian business practices. The session will cover topics such as the influence of religion, local customs, and the diverse ethnic groups across the archipelago. Through practical examples and case studies, participants will develop a deeper understanding of how to navigate and succeed in Indonesia's vibrant business environment.  Facilitator: Maria Praptiningsih, M.Sc.FE.</p>
	<p><b>15:00: Departure for Bromo Mountain</b>  Get ready for an exciting excursion to the breathtaking Bromo-Semeru Mountain! As you embark on this adventure, please ensure you bring a warm jacket, as temperatures at Bromo can drop to around 10°C.</p>
Tue, August 25	<p><b>Sunrise on Gunung Bromo-Semeru</b>  Witness the majestic sunrise over Mount Bromo's exotic volcanic landscape and the vast Sea of Sand, set within the iconic Bromo Tengger Semeru National Park.</p> <p>12:00: Arrived back in Surabaya</p>
Wed, August 26	<p><b>09.00-10.30: Indonesian Language for Foreign Speakers 10</b>  Conclude your language journey by delivering a 10-minute presentation in Bahasa Indonesia. Share your program experiences, hone your public speaking skills in the language, and solidify your conversational skills in this culminating session.</p> <p>10.30-11.00: Break</p> <p><b>11.00-12.00: Indonesian Language for Foreign Speakers 11</b>  Conclude your language journey by delivering a 10-minute presentation in Bahasa Indonesia. Share your program experiences, hone your public speaking skills in the language, and solidify your conversational skills in this culminating session.</p> <p>12.00-13.00: Lunch</p>

**13.00-14.00: Closing Ceremony and Certificate Handover  
Farewell**

**Sampai Berjumpa Lagi dan Selamat Jalan!**

## Course Fee

Fee

- € 430/US\$500 (non-refundable)

Course fee includes the following:

- All lectures
- Course reading materials
- Participation in all classes
- Participation in day trips and excursions
- Travel cost between Surabaya and Surakarta (two-way)
- Library and internet access
- Scheduled lunches and dinners

Course fee does NOT include: visa, accommodation, and living costs.

Payment to

Name of Bank: CIMB Niaga  
Branch: Jemur Andayani 53 A Surabaya  
Account Holder: UNIVERSITAS KRISTEN PETRA  
Account Number: 800005771600  
Bank Swift Code: BNIAIDJA

## Registration

Final application deadline: June 5, 2026

Applicants will be informed shortly after submitting their application whether they have been offered a place in the programme.

During the online application process, the following supporting materials (PDF file) have to be uploaded:

[Registration Link](#)

## Contact & Further Information

SPECTRA Coordinator

Email: [spectra\\_bipa@petra.ac.id](mailto:spectra_bipa@petra.ac.id); c.c. [tatas.brotosudarmo@petra.ac.id](mailto:tatas.brotosudarmo@petra.ac.id)

Website: [indonesianspectrum.petra.ac.id](http://indonesianspectrum.petra.ac.id)

## **Accommodation and Recommendation**

Participants can find their own accommodation.

On the part of the programme, we offer hotel accommodation.

### **Accommodation in Surabaya**

YELLO Hotel Jemursari (Start from IDR400,000)

<https://www.discoverasr.com/id/yello/indonesia/yello-hotel-jemursari-surabaya>

The Capital Hotel Surabaya (Start from IDR460,000)

<https://stayatcapital.com/>

Luminor Hotel Jemursari Surabaya (Start from IDR620,000)

<https://www.waringinhospitality.com/id/hotel/luminor-hotel-jemursari-surabaya>

The Southern Hotel Surabaya (Start from IDR450,000)

<https://www.thesouthern-hotel.com/id/index.html>

The hotel is located in nice neighbourhoods.

Students with health impairment are kindly asked to inform us in the application process.